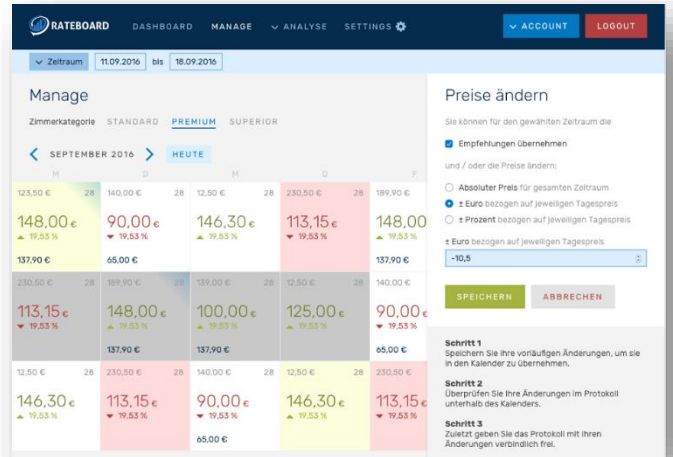




MISSION

Through intelligent pricing, we are increasing hotel revenue by an average of 8 percent. For a typical client (35 room hotel) this means ~ 100.000 € more revenue and 30% – 90% more profit.



AT A GLANCE

Description	Cloud-based Revenue Management Software for hotels to optimize pricing and to improve decisions
Founded	July 2015 in Innsbruck (AT)
Investors	Seed round, January 2017, 500k from Next Floor GmbH
Locations	Innsbruck, Vienna, Rome (opening in Q3 2017)
Headcount	10
Revenue model	Yearly license fees + performance bonus Average yearly license fee: 2.500 € + bonus (~1.000 €)

CURRENT STAGE AND PLANNING

New order volume per month	-Current ~ 25.000 € / month -Plans from June 2017 onwards with more Sales Power: ~ 50.000 € / month
Current tot. order volume (March 2017)	~ 225.000 €, billing started in 2017 for the first customers
Churn rate	0
Planed MRR (monthly recurring revenue)	~ 40.000 € in Dec 2017, ~100.000 € in Dec 2018, ~ 200.000 € in Dec 2019, ~ 400.000 € in Dec 2020

CLIENTS & PARTNERS

