

**GOUR TEAM: SENIOR EXECUTIVES FROM THE ANIMAL HEALTH INDUSTRY**

Serge Goldner: CEO  
 Christian Bourgeois: Head of Operations  
 MB Charpentier: Head of Business Strategy and Development  
 Dr. Eva Bleul: Head of Regulatory Affairs  
 Jean Steffan: Head of Product Development

**OUR MISSION**

GOUR Medical offers veterinarians a new way to support mature pets and their owners, with products designed for the specific needs of the older pet. GOUR Medical makes it possible by investing in human-based R&D transferred to animal health.

**WHY INVEST IN GOUR?**

- ✓ Mature pets: 30% of total worldwide pets population.
- ✓ Mature pets require specific and regular medical care, as disease prevalence and chronic pathologies are higher in this population.
- ✓ Potential mature pets market for GOUR medical offer : USD 1 Bn.

**TOTAL ADDRESSABLE MARKET**

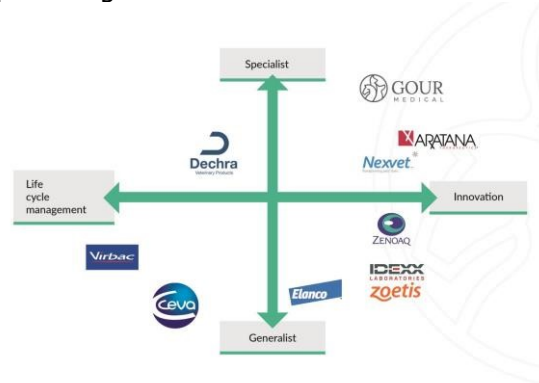
The pet health market, which is currently estimated at € 9.4 billion worldwide, is experiencing a strong and consistent growth and expected to reach more than € 13 billion by 2020 (CAGR +7%).

**BUSINESS MODEL**

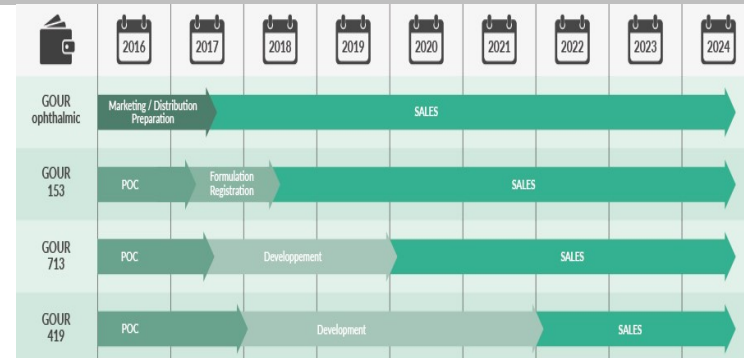
Acquisition of Exclusive License and Distribution Rights from leading Technology Providers.

**OUR STRATEGIC POSITIONNING**

GOUR is unique by combining Innovation and mature pets target.


**GO TO MARKET**

- ✓ Gour medical will sell to veterinary professionals via partnerships with distributors and animal health companies (Control of distribution costs)
- ✓ Key countries at launch period will be: France, UK, Germany, Italy and Spain

**PORTFOLIO**

**PRIVATE PLACEMENT POST LISTING: 3.5M EUR**

- ✓ Direct Listing : Marché Libre Euronext Paris (Planned for December 5<sup>th</sup>, 2016)
- ✓ Ticker symbol: MLGML
- ✓ Price Per Share (PPS) at listing: € 5.69
- ✓ Total shares at listing: 2,830,000
- ✓ Valuation at Listing: € 16.1M
- ✓ 1<sup>st</sup> public listing of an Animal Health emerging company in Europe
- ✓ Selected Partners:


**USE OF PROCEEDS**

- ✓ Commercial launch of Gour Ophthalmic line
- ✓ Gour-153 (pain) registration in Europe
- ✓ Gour-753 (behavior) POC
- ✓ Gour-419 (atopy) product development
- ✓ Acquisition of new products
- ✓ Up-list to Alternext Paris